

- 1- Overview of Business products and services: Cyprus Sporting Clubs started to operate in 1995 in retail betting offices, and added a telephone betting service in 1998, which added an online website in 2005. We now offer Sportsbook, E sports, virtual gamers and live and virtual casinos. We offer horse and greyhound betting from UK and Ireland, America, Dubai and Australia giving us a competitive edge over our rivals who do not offer such a service.
- 2- Company Management Structure is attached
- 3- Business forecast is attached
- 4- Overview of intended strategy for business growth: Our strategy for business growth is to offer first deposit bonus money in the form of free bets, and welcome back bonus for customers that haven't played for a 6-month period. We will also give 10-15% of customer's weekly losses back in free bet bonuses with terms and conditions applied. We are not allowed by law in our jurisdiction to advertise in any way, so we can't in any way use any marketing tools. These bonuses will be financed from our winnings from the customers. We are very careful not to accept accounts and bets from excluded markets, we Geo block all excluded territories from accessing our website.
- 5- Key suppliers and materials: The important content providers that are vital to our operation are Sportradar who supply us with odds, resulting, fixtures and live Betting. SIS and Vermantia which provide our horse and greyhound content and streaming. Inspired Virtual Gaming supply our virtual content and Softgaming and EGT provide our virtual and live casino games. We use the IS bank for all our financial needs. Each integration uses a Heartbeat that immediately informs us of a loss of communication, and protocols are in place to immediately suspend those services until contact is resumed.
- 6- We have a very sophisticated risk analysis system that at a glance shows the trading team, the liability on all events, which includes total bets taken, running on money, and singles and last leg, which shows the pay out after that event. The management have clear guidelines on how much to take on events, and this is tailored to the quality of the event, so you could take 20/30 times more money on an English Premiership game than a game in the 3rd division of Turkey. Risk can be sub divided into different territories and currency. The risk is sent to the Director of Betting and Gaming, who in turn informs the other Board members of any significant matches. We have internal security teams checking all the transactions, deposits and withdrawals, reporting directly to the Director. We are audited by an external Chartered Accountant, Mr Ozdal who reports also directly to Board of Directors.
- 7- The day to day business is overseen by the Director of Betting and Gaming Mr Gary Pearce, and no major decisions are taken at Management level without consulting him. He reports to

the other Board members on all relevant matters, The Board decides on wage levels, and general working conditions. No outsiders attend Board Meeting and it is not possible for a Boardroom deadlock as the Chairman has the casting vote in any matter. The Lawyer Mustafa Soker advises the Board members on contractual agreements and all legal frameworks.

- 8- Success is measured by firstly revenue and profits. The company then keeps a keen eye on Market share, the amount of active customers, customer retention and recruitment. At the heart of the company is strong desire to achieve employee satisfaction, in terms of working conditions, fair wages, paid holiday and opportunities to achieve promotions. Customer satisfaction is also crucial, and we constantly strive to improve our website's ascetics, ease of use and content. Our long term business objectives are to increase market share, and customer acquisition, and explore new green field territories should the opportunity arise.
- 9- All company policies are conducted internally and personally overseen by the Director of Betting and Gaming, with significant support from the Director responsible for IT. We are happy to commit and apply any timeline that the GBC sees fit in terms of keeping you abreast of any pertinent information that is required. Our Director of Betting and Gaming who decides on all policies and procedures has over 35 years' experience in the sector and has headed the company's betting and gaming for 28 years. He has extensive experience in the Caribbean, African, European and Asian markets, and is highly respected within the industry.